



Counties: Clay, AL



2000 Total Population	14,254
2000 Group Quarters	266
2008 Total Population	14,500
2013 Total Population	14,566
2008 - 2013 Annual Rate	0.09%



2000 Households	5,765
2000 Average Household Size	2.43
2008 Households	6,080
2008 Average Household Size	2.34
2013 Households	6,189
2013 Average Household Size	2.31
2008 - 2013 Annual Rate	0.36%
2000 Families	4,098
2000 Average Family Size	2.93
2008 Families	4,269
2008 Average Family Size	2.87
2013 Families	4,301
2013 Average Family Size	2.85
2008 - 2013 Annual Rate	0.15%



2000 Housing Units	6,612
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	12.8%
2008 Housing Units	7,117
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	14.6%
2013 Housing Units	7,338
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	15.7%

Median Household Income

2000	\$27,770
2008	\$32,714
2013	\$35,483

Median Home Value

2000	\$58,019
2008	\$84,795
2013	\$88,406

Per Capita Income

2000	\$13,785
2008	\$16,763
2013	\$18,234

Median Age

2000	38.7
2008	40.3
2013	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	5,770
< \$15,000	25.8%
\$15,000 - \$24,999	18.7%
\$25,000 - \$34,999	17.0%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	0.2%
\$200,000+	0.4%
Average Household Income	\$33,764

2008 Households by Income

Household Income Base	6,080
< \$15,000	20.5%
\$15,000 - \$24,999	15.7%
\$25,000 - \$34,999	16.8%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.5%
\$200,000+	0.4%
Average Household Income	\$39,458

2013 Households by Income

Household Income Base	6,189
< \$15,000	19.0%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	15.9%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.5%
\$200,000+	0.5%
Average Household Income	\$42,337

2000 Owner Occupied HUs by Value

Total	4,451
<\$50,000	43.3%
\$50,000 - 99,999	40.8%
\$100,000 - 149,999	9.9%
\$150,000 - 199,999	2.9%
\$200,000 - \$299,999	1.5%
\$300,000 - 499,999	0.5%
\$500,000 - 999,999	0.0%
\$1,000,000+	1.0%
Average Home Value	\$76,996

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,226
With Cash Rent	83.4%
No Cash Rent	16.6%
Median Rent	\$188
Average Rent	\$181

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Clay, AL



2000 Population by Age

Total	14,254
0 - 4	6.2%
5 - 9	6.5%
10 - 14	6.9%
15 - 19	6.9%
20 - 24	5.5%
25 - 34	12.7%
35 - 44	14.7%
45 - 54	13.2%
55 - 64	11.0%
65 - 74	8.6%
75 - 84	5.5%
85+	2.5%
18+	76.2%

2008 Population by Age

Total	14,500
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.2%
15 - 19	5.8%
20 - 24	5.3%
25 - 34	12.6%
35 - 44	14.1%
45 - 54	14.5%
55 - 64	12.3%
65 - 74	8.7%
75 - 84	5.2%
85+	2.6%
18+	77.6%

2013 Population by Age

Total	14,566
0 - 4	6.2%
5 - 9	6.0%
10 - 14	6.4%
15 - 19	6.1%
20 - 24	5.1%
25 - 34	10.9%
35 - 44	13.5%
45 - 54	15.2%
55 - 64	13.5%
65 - 74	8.8%
75 - 84	5.5%
85+	2.7%
18+	77.7%

2000 Population by Sex

Males	48.8%
Females	51.2%

2008 Population by Sex

Males	49.4%
Females	50.6%

2013 Population by Sex

Males	49.6%
Females	50.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Clay, AL



2000 Population by Race/Ethnicity

Total	14,254
White Alone	82.6%
Black Alone	15.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	0.8%
Hispanic Origin	1.8%
Diversity Index	31.7

2008 Population by Race/Ethnicity

Total	14,500
White Alone	81.1%
Black Alone	16.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.7%
Two or More Races	1.0%
Hispanic Origin	2.8%
Diversity Index	35.2

2013 Population by Race/Ethnicity

Total	14,566
White Alone	81.1%
Black Alone	16.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.7%
Two or More Races	1.0%
Hispanic Origin	2.8%
Diversity Index	35.2



2000 Population 3+ by School Enrollment

Total	13,717
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	11.7%
Enrolled in Grade 9-12	5.5%
Enrolled in College	2.4%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	77.5%

2008 Population 25+ by Educational Attainment

Total	10,143
Less than 9th Grade	9.9%
9th - 12th Grade, No Diploma	18.6%
High School Graduate	40.7%
Some College, No Degree	15.7%
Associate Degree	6.2%
Bachelor's Degree	5.6%
Graduate/Professional Degree	3.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Clay, AL



2008 Population 15+ by Marital Status

Total	11,754
Never Married	19.4%
Married	61.4%
Widowed	7.7%
Divorced	11.5%



2000 Population 16+ by Employment Status

Total	11,243
In Labor Force	55.9%
Civilian Employed	52.7%
Civilian Unemployed	3.1%
In Armed Forces	0.1%
Not in Labor Force	44.1%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.9%
Civilian Unemployed	7.1%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2000 Females 16+ by Employment Status and Age of Children

Total	5,894
Own Children < 6 Only	7.1%
Employed/in Armed Forces	4.9%
Unemployed	0.1%
Not in Labor Force	2.1%
Own Children < 6 and 6-17 Only	5.9%
Employed/in Armed Forces	3.5%
Unemployed	0.2%
Not in Labor Force	2.2%
Own Children 6-17 Only	16.5%
Employed/in Armed Forces	10.7%
Unemployed	1.2%
Not in Labor Force	4.6%
No Own Children < 18	70.5%
Employed/in Armed Forces	25.9%
Unemployed	2.1%
Not in Labor Force	42.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Clay, AL

**2008 Employed Population 16+ by Industry**

Total	5,439
Agriculture/Mining	3.0%
Construction	5.8%
Manufacturing	32.4%
Wholesale Trade	2.0%
Retail Trade	10.9%
Transportation/Utilities	5.3%
Information	0.6%
Finance/Insurance/Real Estate	4.7%
Services	29.9%
Public Administration	5.4%

2008 Employed Population 16+ by Occupation

Total	5,439
White Collar	42.0%
Management/Business/Financial	7.3%
Professional	14.6%
Sales	8.6%
Administrative Support	11.5%
Services	13.2%
Blue Collar	44.8%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	6.6%
Production	20.8%
Transportation/Material Moving	9.6%

**2000 Workers 16+ by Means of Transportation to Work**

Total	5,828
Drove Alone - Car, Truck, or Van	83.9%
Carpooled - Car, Truck, or Van	12.0%
Public Transportation	0.3%
Walked	1.7%
Other Means	0.3%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	5,828
Did Not Work at Home	98.1%
Less than 5 minutes	6.1%
5 to 9 minutes	12.6%
10 to 19 minutes	30.2%
20 to 24 minutes	11.9%
25 to 34 minutes	15.2%
35 to 44 minutes	4.9%
45 to 59 minutes	6.9%
60 to 89 minutes	5.6%
90 or more minutes	4.7%
Worked at Home	1.9%
Average Travel Time to Work (in min)	26.6

2000 Households by Vehicles Available

Total	5,765
None	8.4%
1	27.3%
2	36.8%
3	17.9%
4	6.2%
5+	3.3%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Clay, AL

**2000 Households by Type**

Total	5,765
Family Households	71.1%
Married-couple Family	56.7%
With Related Children	24.6%
Other Family (No Spouse)	14.3%
With Related Children	9.0%
Nonfamily Households	28.9%
Householder Living Alone	26.7%
Householder Not Living Alone	2.2%

Households with Related Children	33.7%
Households with Persons 65+	29.1%

2000 Households by Size

Total	5,765
1 Person Household	26.7%
2 Person Household	34.7%
3 Person Household	18.4%
4 Person Household	13.1%
5 Person Household	5.0%
6 Person Household	1.4%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	5,765
Moved in 1999 to March 2000	14.3%
Moved in 1995 to 1998	22.8%
Moved in 1990 to 1994	17.3%
Moved in 1980 to 1989	18.1%
Moved in 1970 to 1979	12.9%
Moved in 1969 or Earlier	14.5%
Median Year Householder Moved In	1991

**2000 Housing Units by Units in Structure**

Total	6,612
1, Detached	64.0%
1, Attached	1.2%
2	3.3%
3 or 4	3.1%
5 to 9	0.5%
10 to 19	0.1%
20+	0.6%
Mobile Home	27.3%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	6,612
1999 to March 2000	3.3%
1995 to 1998	8.0%
1990 to 1994	8.5%
1980 to 1989	17.9%
1970 to 1979	17.9%
1969 or Earlier	44.3%
Median Year Structure Built	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Southern Satellites
2.	Rural Bypasses
3.	Heartland Communities



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,011,343
Average Spent	\$1,153.18
Spending Potential Index	43
Computers & Accessories: Total \$	\$686,671
Average Spent	\$112.94
Spending Potential Index	47
Education: Total \$	\$3,232,958
Average Spent	\$531.74
Spending Potential Index	39
Entertainment/Recreation: Total \$	\$13,142,047
Average Spent	\$2,161.52
Spending Potential Index	58
Food at Home: Total \$	\$17,017,766
Average Spent	\$2,798.97
Spending Potential Index	57
Food Away from Home: Total \$	\$11,191,969
Average Spent	\$1,840.78
Spending Potential Index	54
Health Care: Total \$	\$16,438,209
Average Spent	\$2,703.65
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$6,616,831
Average Spent	\$1,088.29
Spending Potential Index	47
Investments: Total \$	\$1,997,907
Average Spent	\$328.60
Spending Potential Index	32
Retail Goods: Total \$	\$95,674,278
Average Spent	\$15,735.90
Spending Potential Index	58
Shelter: Total \$	\$42,056,625
Average Spent	\$6,917.21
Spending Potential Index	45
TV/Video/Sound Equipment: Total \$	\$4,685,728
Average Spent	\$770.68
Spending Potential Index	54
Travel: Total \$	\$5,456,220
Average Spent	\$897.40
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$3,428,592
Average Spent	\$563.91
Spending Potential Index	57

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.